**COOLTOUR - Millennials for Cultural Heritage**

**Grant Agreement n°: 2021-1-IT03-KA220-YOU-000029203**

**Call for participants**

Are you a **millennial** looking for a fresh and exciting way to engage with cultural heritage? The call is open to take part in the project “**COOLTOUR** - Millennials for Cultural Heritage” a new initiative that connects young people with heritage sites and professionals while encouraging dialogue and interaction between them.

**THE PROJECT**

“COOLTOUR - Millennials for Cultural Heritage” is a project co-funded by the Erasmus+ Programme of the European Union (Grant Agreement n°: 2021-1-IT03-KA220-YOU-000029203) and aimed at facilitating knowledge and experience exchange between millennials and heritage sites managers. The **innovative digital platform** we are developing allows users to create and share content related to the historical or modern heritage sites involved in the project, including **vlogs**, **blogs**, **heritage**-**inspired** **emoticons,** and thematic **routes**. It is designed to promote the active involvement of millennials in cultural heritage and to collect their input for the creation of content and storytelling related to cultural heritage - paving the way to mapping new forms of cultural heritage interpretation. We are also creating a **methodology** aimed at helping **managers** of heritage and archaeological sites understand the importance of using **technology, co-designing processes, and innovative participatory approaches** to engage with younger generations. This methodology is intended to help these managers create a **dialogue** with young people and encourage their participation in the **preservation and promotion** of cultural heritage.

**THE CALL FOR PARTICIPANTS**

**The call will select 30 Millennials** (18-24 years old) from each of the Countries involved (Italy, Croatia, Serbia, Slovenia, Cyprus, and Hungary), that will participate in a European, innovative project aimed at nurturing the dialogue between the Millennials and the managers of the heritage sites in their Countries.

During the project, **participants will be involved in workshops and study visits**, but they will also experiment with innovative ways of debate and knowledge sharing, and get to beta test the new COOLTOUR App, created to showcase the potential of heritage sites.

Amongst the 30 Millennials selected in each Country, **10 will participate in international mobility** that will be held at Viminacium Archaeological park (RS) together with other selected youngsters coming from all the other Countries; The participants will have a unique opportunity to travel, visit, exchange, study together, experience co-creation processes with heritage managers on an actual heritage site and have the power to impact the way heritage sites present themselves and communicate with Millennials!

**WHAT ARE WE LOOKING FOR**

The call is open to select 30 Millennials (18-24 years old) coming from XXX (Partner Country launching the call to be inserted).

The selection will be based on a policy of equal opportunities and will not discriminate on any ground, with due regard to an appropriate balance of nationality and gender

Participants are required to:

* be between 18 and 24 years old
* be resident in XXX (Partner Country launching the call to be inserted)
* be fluent in English
* be interested in participating in an intercultural and international project related to research and management of heritage sites
* be available to participate in the mobility that will be held in Viminacium (RS) from 27.3.2023 to 1.4.2023
* be willing and ready to actively participate in all foreseen workshops that will be held at the national level and to help us develop and improve the COOLTOUR App.

**ACTIVITIES AND PRACTICAL ARRANGEMENTS**

Additional information about the foreseen activities and practical arrangements can be found in **“Annex 1. Participants’ toolkit”**

**HOW TO PARTICIPATE**

Applicants must provide:

1. Personal information
2. Motivation (letter or video) for participating in the project
3. Summary of previous experiences related to the project topic

The template and the instructions to provide the information are enclosed within this document: **“Annex 2. Module to participate in the selection”**

The deadline to submit your application is February 26th

The results of the selection process will be communicated at the beginning of March.

**CONTACTS**

For any additional information about the call, you can contact the organization in charge of the selection process: (Contacts of the Partner to be inserted).

For more info about the project:

<https://project.cooltour.app/>

<https://www.facebook.com/mcooltour>

<https://www.instagram.com/mcooltour.pro/>

**GDPR**

In compliance with EU General Data Protection Regulation (GDPR) that came into effect on 25 May 2018, we hereby inform you that the personal data you provide to COOLTOUR PROJECT is included in a file managed by Associazione Enti locali per le attività culturali e di spettacolo, as Data Controller, on behalf of the – EU funded project – COOLTOUR project’s partners, and used exclusively for monitoring, evaluation and reporting activities, as well as dissemination of professional communications, newsletters, events or promotions organised directly by any of the COOLTOUR project’s partners or by carefully selected third parties.

You may revoke the consent you have given us at any time; Likewise, you may exercise your rights of access, rectification, cancellation, and opposition free of charge by sending your request accompanied by a copy or data of your Personal ID Number to the email direzione@assoentilocali.it.

In order to view our privacy policy and/or information about your Personal Data, the purposes, and the parties the Data is shared with, visit the website <https://project.cooltour.app/> or contact direzione@assoentilocali.it.

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